



WSOC-TV
P.O. Box 37001
Charlotte, NC 28237
ph: (704) 335-4800
fx: (704) 335-4960

Advertiser
Agency
Buyer
Salesperson

Mitt Romney for President (5341)
American Rambler Productions (5998)
KINCAID,STEPHANIE
Telerep/Philadelphia, Philadelphia (1057)
ph: (555) 555-5555

Invoice 633880
Inv Date 9/30/2012
Terms Net 30
Contract 331697
Bill Type Standard
Period 8/27/2012 - 9/30/2012

American Rambler Productions
138 Conant Street
Beverly, MA 01915

AgM

Product Political - Federal Candidate (1067)
Brand 206 ROMNEY (137367)
Acct Types National/Political
Est/Headline 206/06318388
Demo
Revision
Comments

ROMNEY FOR PRESIDENT
***** THIS IS A CASH IN ADVANCE

CO-OP/Order Type No/Normal
Package
Gen. Date 10/1/2012 3:05:58PM

Charlotte (WSOC)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	Contract Line Remarks:		<u>1X MAX/DAY</u>						
	Spot	6:00:00AM- 6:30:00AM	Day,W-1,Th-1,F-1	09/19/12 6:13AM (We)	00:30	EYEWITNESS NEWS DAYBREAK 6A	2012MRFP114H	\$850.00	
	Spot	6:00:00AM- 6:30:00AM	Day,W-1,Th-1,F-1	09/20/12 6:12AM (Th)	00:30	EYEWITNESS NEWS DAYBREAK 6A	2012MRFP114H	\$850.00	
	Spot	6:00:00AM- 6:30:00AM	Day,W-1,Th-1,F-1	09/21/12 6:23AM (Fr)	00:30	EYEWITNESS NEWS DAYBREAK 6A	2012MRFP110H	\$850.00	
2.0	Contract Line Remarks:		<u>1X MAX/DAY</u>						
	Spot	6:00:00AM- 6:30:00AM	Day,M-1,Tu-1	09/24/12 6:09AM (Mo)	00:30	EYEWITNESS NEWS DAYBREAK 6A	2012MRFP114H	\$850.00	
	Spot	6:00:00AM- 6:30:00AM	Day,M-1,Tu-1	09/25/12 6:12AM (Tu)	00:30	EYEWITNESS NEWS DAYBREAK 6A	2012MRFP120H	\$850.00	
3.0	Contract Line Remarks:		<u>1X MAX/DAY</u>						
	Spot	7:00:00AM- 8:00:00AM	Day,M-1,Tu-1	09/24/12 7:55AM (Mo)	00:30	GOOD MORNING AMERICA 7A-8A	2012MRFP110H	\$775.00	
	Spot	7:00:00AM- 8:00:00AM	Day,M-1,Tu-1	09/25/12 7:49AM (Tu)	00:30	GOOD MORNING AMERICA 7A-8A	2012MRFP114H	\$775.00	
4.0	Contract Line Remarks:		<u>1X MAX/DAY</u>						
	Spot	7:00:00AM- 8:00:00AM	Day,W-1,Th-1,F-1	09/19/12 7:55AM (We)	00:30	GOOD MORNING AMERICA 7A-8A	2012MRFP110H	\$775.00	
	Spot	7:00:00AM- 8:00:00AM	Day,W-1,Th-1,F-1	09/20/12 7:29AM (Th)	00:30	GOOD MORNING AMERICA 7A-8A	2012MRFP110H	\$775.00	
	Spot	7:00:00AM- 8:00:00AM	Day,W-1,Th-1,F-1	09/21/12 7:55AM (Fr)	00:30	GOOD MORNING AMERICA 7A-8A	2012MRFP114H	\$775.00	
5.0	Contract Line Remarks:		<u>1X MAX/DAY</u>						
	Spot	8:00:00AM- 9:00:00AM	Day,M-1,Tu-1	09/24/12 8:48AM (Mo)	00:30	GOOD MORNING AMERICA M-F 8A-9A	2012MRFP114H	\$725.00	
	Spot	8:00:00AM- 9:00:00AM	Day,M-1,Tu-1	09/25/12 8:39AM (Tu)	00:30	GOOD MORNING AMERICA M-F 8A-9A	2012MRFP120H	\$725.00	
6.0	Contract Line Remarks:		<u>1X MAX/DAY</u>						
	Spot	8:00:00AM- 9:00:00AM	Day,W-1,Th-1,F-1	09/19/12 8:43AM (We)	00:30	GOOD MORNING AMERICA M-F 8A-9A	2012MRFP114H	\$725.00	
	Spot	8:00:00AM- 9:00:00AM	Day,W-1,Th-1,F-1	09/20/12 8:47AM (Th)	00:30	GOOD MORNING AMERICA M-F 8A-9A	2012MRFP114H	\$725.00	
	Spot	8:00:00AM- 9:00:00AM	Day,W-1,Th-1,F-1	09/21/12 8:48AM (Fr)	00:30	GOOD MORNING AMERICA M-F 8A-9A	2012MRFP110H	\$725.00	
7.0	Contract Line Remarks:		<u>1X MAX/DAY</u>						
	Spot	9:00:00AM-10:00:00AM	Day,M-1,Tu-1	09/24/12 9:42AM (Mo)	00:30	LIVE! WITH KELLY	2012MRFP110H	\$375.00	
	Spot	9:00:00AM-10:00:00AM	Day,M-1,Tu-1	09/25/12 9:51AM (Tu)	00:30	LIVE! WITH KELLY	2012MRFP114H	\$375.00	
8.0	Contract Line Remarks:		<u>1X MAX/DAY</u>						
	Spot	9:00:00AM-10:00:00AM	Day,W-1,Th-1,F-1	09/19/12 9:56AM (We)	00:30	LIVE! WITH KELLY	2012MRFP110H	\$375.00	
	Spot	9:00:00AM-10:00:00AM	Day,W-1,Th-1,F-1	09/20/12 9:45AM (Th)	00:30	LIVE! WITH KELLY	2012MRFP110H	\$375.00	
	Spot	9:00:00AM-10:00:00AM	Day,W-1,Th-1,F-1	09/21/12 9:55AM (Fr)	00:30	LIVE! WITH KELLY	2012MRFP114H	\$375.00	
9.0	Contract Line Remarks:		<u>1X MAX/DAY</u>						
	Spot	10:00:00AM-11:00:00AM	Day,M-1,Tu-1	09/24/12 10:35AM (Mo)	00:30	KATIE COURIC	2012MRFP114H	\$375.00	
	Spot	10:00:00AM-11:00:00AM	Day,M-1,Tu-1	09/25/12 10:57AM (Tu)	00:30	KATIE COURIC	2012MRFP120H	\$375.00	
10.0	Contract Line Remarks:		<u>1X MAX/DAY</u>						
	Spot	10:00:00AM-11:00:00AM	Day,W-1,Th-1,F-1	09/19/12 10:19AM (We)	00:30	KATIE COURIC	2012MRFP114H	\$375.00	
	Spot	10:00:00AM-11:00:00AM	Day,W-1,Th-1,F-1	09/20/12 10:25AM (Th)	00:30	KATIE COURIC	2012MRFP114H	\$375.00	
	Spot	10:00:00AM-11:00:00AM	Day,W-1,Th-1,F-1	09/21/12 10:48AM (Fr)	00:30	KATIE COURIC	2012MRFP110H	\$375.00	
11.0	Contract Line Remarks:		<u>1X MAX/DAY</u>						
	Spot	10:58:00AM-11:57:00AM	Day,M-1,Tu-1	09/24/12 11:32AM (Mo)	00:30	The View	2012MRFP110H	\$550.00	
	Spot	10:58:00AM-11:57:00AM	Day,M-1,Tu-1	09/25/12 11:37AM (Tu)	00:30	The View	2012MRFP114H	\$550.00	
12.0	Contract Line Remarks:		<u>1X MAX/DAY</u>						
	Spot	10:58:00AM-11:57:00AM	Day,W-1,Th-1,F-1	09/19/12 11:31AM (We)	00:30	The View	2012MRFP110H	\$550.00	



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	Spot	10:58:00AM-11:57:00AM	Day,W-1,Th-1,F-1	09/20/12 11:33AM (Th)	00:30	The View	2012MRFP110H	\$550.00	
	Spot	10:58:00AM-11:57:00AM	Day,W-1,Th-1,F-1	09/21/12 11:33AM (Fr)	00:30	The View	2012MRFP114H	\$550.00	
13.0	Contract Line Remarks:		1X MAX/DAY						
	Spot	12:00:00PM- 1:00:00PM	Day,W-1,Th-1,F-1	09/19/12 12:23PM (We)	00:30	EYEWITNESS NEWS 12P	2012MRFP114H	\$375.00	
	Spot	12:00:00PM- 1:00:00PM	Day,W-1,Th-1,F-1	09/20/12 12:42PM (Th)	00:30	EYEWITNESS NEWS 12P	2012MRFP114H	\$375.00	
	Spot	12:00:00PM- 1:00:00PM	Day,W-1,Th-1,F-1	09/21/12 12:39PM (Fr)	00:30	EYEWITNESS NEWS 12P	2012MRFP110H	\$375.00	
14.0	Contract Line Remarks:		1X MAX/DAY						
	Spot	12:00:00PM- 1:00:00PM	Day,M-1,Tu-1	09/24/12 12:10PM (Mo)	00:30	EYEWITNESS NEWS 12P	2012MRFP114H	\$375.00	
	Spot	12:00:00PM- 1:00:00PM	Day,M-1,Tu-1	09/25/12 12:25PM (Tu)	00:30	EYEWITNESS NEWS 12P	2012MRFP120H	\$375.00	
15.0	Contract Line Remarks:		1X MAX/DAY						
	Spot	1:00:00PM- 2:00:00PM	Day,M-1,Tu-1	09/24/12 1:29PM (Mo)	00:30	The Chew	2012MRFP110H	\$375.00	
	Spot	1:00:00PM- 2:00:00PM	Day,M-1,Tu-1	09/25/12 1:27PM (Tu)	00:30	The Chew	2012MRFP114H	\$375.00	
16.0	Contract Line Remarks:		1X MAX/DAY						
	Spot	1:00:00PM- 2:00:00PM	Day,W-1,Th-1,F-1	09/19/12 1:30PM (We)	00:30	The Chew	2012MRFP110H	\$375.00	
	Spot	1:00:00PM- 2:00:00PM	Day,W-1,Th-1,F-1	09/20/12 1:30PM (Th)	00:30	The Chew	2012MRFP110H	\$375.00	
	Spot	1:00:00PM- 2:00:00PM	Day,W-1,Th-1,F-1	09/21/12 1:32PM (Fr)	00:30	The Chew	2012MRFP114H	\$375.00	
17.0	Contract Line Remarks:		1X MAX/DAY						
	Spot	4:00:00PM- 5:00:00PM	Day,W-1,Th-1,F-1	09/19/12 4:27PM (We)	00:30	DR. OZ SHOW	2012MRFP114H	\$825.00	
	Spot	4:00:00PM- 5:00:00PM	Day,W-1,Th-1,F-1	09/20/12 4:21PM (Th)	00:30	DR. OZ SHOW	2012MRFP114H	\$825.00	
	Spot	4:00:00PM- 5:00:00PM	Day,W-1,Th-1,F-1	09/21/12 4:29PM (Fr)	00:30	DR. OZ SHOW	2012MRFP110H	\$825.00	
18.0	Contract Line Remarks:		1X MAX/DAY						
	Spot	4:00:00PM- 5:00:00PM	Day,M-1,Tu-1	09/24/12 4:29PM (Mo)	00:30	DR. OZ SHOW	2012MRFP114H	\$825.00	
	Spot	4:00:00PM- 5:00:00PM	Day,M-1,Tu-1	09/25/12 4:22PM (Tu)	00:30	DR. OZ SHOW	2012MRFP120H	\$825.00	
19.0	Contract Line Remarks:		1X MAX/DAY						
	Spot	5:00:00PM- 5:30:00PM	Day,W-1,Th-1,F-1	09/19/12 5:21PM (We)	00:30	EYEWITNESS NEWS 5P	2012MRFP110H	\$850.00	
	Spot	5:00:00PM- 5:30:00PM	Day,W-1,Th-1,F-1	09/20/12 5:21PM (Th)	00:30	EYEWITNESS NEWS 5P	2012MRFP110H	\$850.00	
	Spot	5:00:00PM- 5:30:00PM	Day,W-1,Th-1,F-1	09/21/12 5:22PM (Fr)	00:30	EYEWITNESS NEWS 5P	2012MRFP114H	\$850.00	
20.0	Contract Line Remarks:		1X MAX/DAY						
	Spot	5:00:00PM- 5:30:00PM	Day,M-1,Tu-1	09/24/12 5:12PM (Mo)	00:30	EYEWITNESS NEWS 5P	2012MRFP110H	\$850.00	
	Spot	5:00:00PM- 5:30:00PM	Day,M-1,Tu-1	09/25/12 5:13PM (Tu)	00:30	EYEWITNESS NEWS 5P	2012MRFP114H	\$850.00	
21.0	Contract Line Remarks:		2X MAX/DAY						
	Spot	5:30:00PM- 6:00:00PM	Day,M-2,Tu-2	09/24/12 5:43PM (Mo)	00:30	EYEWITNESS NEWS 530P	2012MRFP114H	\$875.00	
	Spot	5:30:00PM- 6:00:00PM	Day,M-2,Tu-2	09/24/12 5:58PM (Mo)	00:30	EYEWITNESS NEWS 530P	2012MRFP110H	\$875.00	
	Spot	5:30:00PM- 6:00:00PM	Day,M-2,Tu-2	09/25/12 5:43PM (Tu)	00:30	EYEWITNESS NEWS 530P	2012MRFP120H	\$875.00	
	Spot	5:30:00PM- 6:00:00PM	Day,M-2,Tu-2	09/25/12 5:57PM (Tu)	00:30	EYEWITNESS NEWS 530P	2012MRFP114H	\$875.00	
22.0	Contract Line Remarks:		2X MAX/DAY						
	Spot	5:30:00PM- 6:00:00PM	Day,W-2,Th-2,F-2	09/19/12 5:42PM (We)	00:30	EYEWITNESS NEWS 530P	2012MRFP114H	\$875.00	
	Spot	5:30:00PM- 6:00:00PM	Day,W-2,Th-2,F-2	09/19/12 5:57PM (We)	00:30	EYEWITNESS NEWS 530P	2012MRFP110H	\$875.00	
	Spot	5:30:00PM- 6:00:00PM	Day,W-2,Th-2,F-2	09/20/12 5:43PM (Th)	00:30	EYEWITNESS NEWS 530P	2012MRFP114H	\$875.00	



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DUPLICATE INVOICE

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	Spot	5:30:00PM- 6:00:00PM	Day,W-2,Th-2,F-2	09/20/12 5:57PM (Th)	00:30	EYEWITNESS NEWS 530P	2012MRFP110H	\$875.00	
	Spot	5:30:00PM- 6:00:00PM	Day,W-2,Th-2,F-2	09/21/12 5:41PM (Fr)	00:30	EYEWITNESS NEWS 530P	2012MRFP110H	\$875.00	
	Spot	5:30:00PM- 6:00:00PM	Day,W-2,Th-2,F-2	09/21/12 5:53PM (Fr)	00:30	EYEWITNESS NEWS 530P	2012MRFP114H	\$875.00	
23.0	Contract Line Remarks: <u>1X MAX/DAY</u>								
	Spot	6:00:00PM- 6:30:00PM	Day,W-1,Th-1,F-1	09/19/12 6:21PM (We)	00:30	EYEWITNESS NEWS 6P	2012MRFP114H	\$1100.00	
	Spot	6:00:00PM- 6:30:00PM	Day,W-1,Th-1,F-1	09/20/12 6:22PM (Th)	00:30	EYEWITNESS NEWS 6P	2012MRFP114H	\$1100.00	
	Spot	6:00:00PM- 6:30:00PM	Day,W-1,Th-1,F-1	09/21/12 6:23PM (Fr)	00:30	EYEWITNESS NEWS 6P	2012MRFP110H	\$1100.00	
24.0	Contract Line Remarks: <u>2X MAX/DAY</u>								
	Spot	7:00:00AM- 8:00:00AM	Day,Sa-2	09/22/12 7:29AM (Sa)	00:30	EYEWITNESS NEWS SATURDAY 7A	2012MRFP110H	\$325.00	
	Spot	7:00:00AM- 8:00:00AM	Day,Sa-2	09/22/12 7:43AM (Sa)	00:30	EYEWITNESS NEWS SATURDAY 7A	2012MRFP114H	\$325.00	
25.0	Contract Line Remarks: <u>2X MAX/DAY</u>								
	Spot	6:00:00PM- 6:30:00PM	Day,M-2,Tu-2	09/24/12 6:13PM (Mo)	00:30	EYEWITNESS NEWS 6P	2012MRFP114H	\$1100.00	
	Spot	6:00:00PM- 6:30:00PM	Day,M-2,Tu-2	09/24/12 6:28PM (Mo)	00:30	EYEWITNESS NEWS 6P	2012MRFP110H	\$1100.00	
	Spot	6:00:00PM- 6:30:00PM	Day,M-2,Tu-2	09/25/12 6:12PM (Tu)	00:30	EYEWITNESS NEWS 6P	2012MRFP120H	\$1100.00	
	Spot	6:00:00PM- 6:30:00PM	Day,M-2,Tu-2	09/25/12 6:28PM (Tu)	00:30	EYEWITNESS NEWS 6P	2012MRFP114H	\$1100.00	
26.0	Contract Line Remarks: <u>1X MAX/DAY</u>								
	Spot	7:00:00PM- 7:30:00PM	Day,M-1,Tu-1	09/24/12 7:12PM (Mo)	00:30	INSIDE EDITION	2012MRFP114H	\$850.00	
	Spot	7:00:00PM- 7:30:00PM	Day,M-1,Tu-1	09/25/12 7:21PM (Tu)	00:30	INSIDE EDITION	2012MRFP120H	\$850.00	
27.0	Spot			09/19/12			1 preempt @ \$850.00	\$0.00	No Avail
27.0	Spot			09/20/12			1 preempt @ \$850.00	\$0.00	No Avail
27.0	Spot			09/21/12			1 preempt @ \$850.00	\$0.00	No Avail
28.0	Contract Line Remarks: <u>1X MAX/DAY</u>								
	Spot	7:30:00PM- 7:56:00PM	Day,W-1,Th-1,F-1	09/19/12 7:48PM (We)	00:30	ENTERTAINMENT TONIGHT	2012MRFP110H	\$850.00	
28.0	Spot			09/20/12			1 preempt @ \$850.00	\$0.00	Program Change
28.0	Spot			09/21/12			1 preempt @ \$850.00	\$0.00	No Avail
29.0	Contract Line Remarks: <u>1X MAX/DAY</u>								
	Spot	7:30:00PM- 7:56:00PM	Day,M-1,Tu-1	09/24/12 7:38PM (Mo)	00:30	ENTERTAINMENT TONIGHT	2012MRFP110H	\$850.00	
	Spot	7:30:00PM- 7:56:00PM	Day,M-1,Tu-1	09/25/12 7:55PM (Tu)	00:30	ENTERTAINMENT TONIGHT	2012MRFP114H	\$850.00	
30.0	Contract Line Remarks: <u>2X MAX/DAY</u>								
	Spot	11:00:00PM-11:35:00PM	Day,W-2,Th-2,F-2	09/19/12 11:23PM (We)	00:30	EYEWITNESS NEWS 11P M-SU	2012MRFP114H	\$925.00	
	Spot	11:00:00PM-11:35:00PM	Day,W-2,Th-2,F-2	09/19/12 11:34PM (We)	00:30	EYEWITNESS NEWS 11P M-SU	2012MRFP110H	\$925.00	
	Spot	11:00:00PM-11:35:00PM	Day,W-2,Th-2,F-2	09/21/12 11:14PM (Fr)	00:30	EYEWITNESS NEWS 11P M-SU	2012MRFP114H	\$925.00	
	Spot	11:00:00PM-11:35:00PM	Day,W-2,Th-2,F-2	09/21/12 11:33PM (Fr)	00:30	EYEWITNESS NEWS 11P M-SU	2012MRFP110H	\$925.00	
30.0	Spot			09/20/12			2 preempts @ \$925.00	\$0.00	Program Change
31.0	Contract Line Remarks: <u>2X MAX/DAY</u>								
	Spot	11:00:00PM-11:35:00PM	Day,M-2,Tu-2	09/24/12 11:14PM (Mo)	00:30	EYEWITNESS NEWS 11P M-SU	2012MRFP110H	\$925.00	
	Spot	11:00:00PM-11:35:00PM	Day,M-2,Tu-2	09/24/12 11:34PM (Mo)	00:30	EYEWITNESS NEWS 11P M-SU	2012MRFP114H	\$925.00	
	Spot	11:00:00PM-11:35:00PM	Day,M-2,Tu-2	09/25/12 11:14PM (Tu)	00:30	EYEWITNESS NEWS 11P M-SU	2012MRFP114H	\$925.00	
	Spot	11:00:00PM-11:35:00PM	Day,M-2,Tu-2	09/25/12 11:33PM (Tu)	00:30	EYEWITNESS NEWS 11P M-SU	2012MRFP120H	\$925.00	



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	Spot	11:35:00PM-12:05:00AM	Day,W-2	09/19/12 12:03AM (We)	00:30	Nightline	2012MRFP110H	\$500.00	
	Spot	11:35:00PM-12:05:00AM	Day,W-2	09/19/12 11:55PM (We)	00:30	Nightline	2012MRFP114H	\$500.00	
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	Spot	11:35:00PM-12:05:00AM	Day,M-2,Tu-2	09/24/12 12:03AM (Mo)	00:30	Nightline	2012MRFP114H	\$500.00	
	Spot	11:35:00PM-12:05:00AM	Day,M-2,Tu-2	09/24/12 11:55PM (Mo)	00:30	Nightline	2012MRFP110H	\$500.00	
	Spot	11:35:00PM-12:05:00AM	Day,M-2,Tu-2	09/25/12 12:04AM (Tu)	00:30	Nightline	2012MRFP120H	\$500.00	
	Spot	11:35:00PM-12:05:00AM	Day,M-2,Tu-2	09/25/12 11:56PM (Tu)	00:30	Nightline	2012MRFP114H	\$500.00	
34.0	Contract Line Remarks:		2X MAX/DAY						
	Spot	5:30:00AM- 6:00:00AM	Day,W-2,Th-2,F-2	09/19/12 5:28AM (We)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	2012MRFP114H	\$425.00	
	Spot	5:30:00AM- 6:00:00AM	Day,W-2,Th-2,F-2	09/19/12 5:52AM (We)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	2012MRFP110H	\$425.00	
	Spot	5:30:00AM- 6:00:00AM	Day,W-2,Th-2,F-2	09/20/12 5:29AM (Th)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	2012MRFP114H	\$425.00	
	Spot	5:30:00AM- 6:00:00AM	Day,W-2,Th-2,F-2	09/20/12 5:51AM (Th)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	2012MRFP110H	\$425.00	
	Spot	5:30:00AM- 6:00:00AM	Day,W-2,Th-2,F-2	09/21/12 5:27AM (Fr)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	2012MRFP110H	\$425.00	
	Spot	5:30:00AM- 6:00:00AM	Day,W-2,Th-2,F-2	09/21/12 5:53AM (Fr)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	2012MRFP114H	\$425.00	
35.0	Contract Line Remarks:		2X MAX/DAY						
	Spot	5:30:00AM- 6:00:00AM	Day,M-2,Tu-2	09/24/12 5:27AM (Mo)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	2012MRFP114H	\$425.00	
	Spot	5:30:00AM- 6:00:00AM	Day,M-2,Tu-2	09/24/12 5:52AM (Mo)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	2012MRFP110H	\$425.00	
	Spot	5:30:00AM- 6:00:00AM	Day,M-2,Tu-2	09/25/12 5:28AM (Tu)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	2012MRFP120H	\$425.00	
	Spot	5:30:00AM- 6:00:00AM	Day,M-2,Tu-2	09/25/12 5:53AM (Tu)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	2012MRFP114H	\$425.00	
36.0	Spot			09/20/12			1 preempt @ \$6500.00	\$0.00	Program Change
37.0	Contract Line Remarks:		2X MAX/DAY						
	Spot	8:00:00AM- 9:00:00AM	Day,Sa-2	09/22/12 7:59AM (Sa)	00:30	Good Morning America Saturday	2012MRFP110H	\$475.00	
	Spot	8:00:00AM- 9:00:00AM	Day,Sa-2	09/22/12 8:29AM (Sa)	00:30	Good Morning America Saturday	2012MRFP114H	\$475.00	
38.0	Contract Line Remarks:		2X MAX/DAY						
	Spot	12:00:00PM-12:30:00PM	Day,Sa-2	09/22/12 12:13PM (Sa)	00:30	EYEWITNESS NEWS 12P SA-SU	2012MRFP110H	\$275.00	
	Spot	12:00:00PM-12:30:00PM	Day,Sa-2	09/22/12 12:29PM (Sa)	00:30	EYEWITNESS NEWS 12P SA-SU	2012MRFP114H	\$275.00	
39.0	Contract Line Remarks:		2X MAX/DAY						
	Spot	8:00:00PM-11:30:00PM	Day,Sa-3	09/22/12 11:01PM (Sa)	00:30	Saturday Night Football	2012MRFP110H	\$2500.00	
	Spot	8:00:00PM-11:30:00PM	Day,Sa-3	09/22/12 11:57PM (Sa)	00:30	Saturday Night Football	2012MRFP114H	\$2500.00	
39.0	Spot			09/22/12			1 preempt @ \$2500.00	\$0.00	Pre-empt
40.0	Contract Line Remarks:		2X MAX/DAY						
	Spot	11:30:00PM-12:05:00AM	Day,Sa-2	09/22/12 12:10AM (Sa)	00:30	EYEWITNESS NEWS 11P M-SU	2012MRFP114H	\$850.00	
	Spot	11:30:00PM-12:05:00AM	Day,Sa-2	09/22/12 12:30AM (Sa)	00:30	EYEWITNESS NEWS 11P M-SU	2012MRFP110H	\$850.00	
41.0	Contract Line Remarks:		2X MAX/DAY						
	Spot	5:30:00AM- 6:00:00AM	Day,Sa-1	09/22/12 5:50AM (Sa)	00:30	THE CHRIS MATTHEWS SHOW	2012MRFP114H	\$250.00	
42.0	Contract Line Remarks:		2X MAX/DAY						
	Spot	7:00:00AM- 8:00:00AM	Day,Su-1	09/23/12 7:12AM (Su)	00:30	EYEWITNESS NEWS SUNDAY 6-8A	2012MRFP114H	\$300.00	
43.0	Contract Line Remarks:		2X MAX/DAY						



WSOC-TV
P.O. Box 37001
Charlotte, NC 28237
ph: (704) 335-4800
fx: (704) 335-4960

Advertiser Mitt Romney for President (5341)
Agency American Rambler Productions (5998)
Buyer KINCAID,STEPHANIE
Salesperson Telerep/Philadelphia, Philadelphia (1057)
ph: (555) 555-5555

Invoice 633880
Inv Date 9/30/2012
Terms Net 30
Contract 331697
Bill Type Standard
Period 8/27/2012 - 9/30/2012

American Rambler Productions
138 Conant Street
Beverly, MA 01915

AgM

Product Political - Federal Candidate (1067)
Brand 206 ROMNEY (137367)
Acct Types National/Political
Est/Headline 206/06318388
Demo
Revision
Comments ROMNEY FOR PRESIDENT
***** THIS IS A CASH IN ADVANCE

CO-OP/Order Type No/Normal
Package
Gen. Date 10/1/2012 3:05:58PM

Charlotte (WSOC)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
	Spot	8:00:00AM- 9:00:00AM	Day,Su-1	09/23/12 8:27AM (Su)	00:30	GOOD MORNING AMERICA SUNDAY	2012MRFP110H	\$500.00	
44.0	Contract Line Remarks:		<u>2X MAX/DAY</u>						
	Spot	9:00:00AM-10:00:00AM	Day,Su-1	09/23/12 9:21AM (Su)	00:30	THIS WEEK WITH CHRISTIANE AMANPOUR	2012MRFP114H	\$600.00	
45.0	Contract Line Remarks:		<u>2X MAX/DAY</u>						
	Spot	12:00:00PM-12:30:00PM	Day,Su-2	09/23/12 11:59AM (Su)	00:30	EYEWITNESS NEWS 12P SA-SU	2012MRFP114H	\$275.00	
	Spot	12:00:00PM-12:30:00PM	Day,Su-2	09/23/12 12:23PM (Su)	00:30	EYEWITNESS NEWS 12P SA-SU	2012MRFP110H	\$275.00	
46.0	Contract Line Remarks:		<u>2X MAX/DAY</u>						
	Spot	6:00:00PM- 6:30:00PM	Day,Su-1	09/23/12 6:27PM (Su)	00:30	EYEWITNESS NEWS 6P SA-SU	2012MRFP114H	\$1000.00	
47.0	Contract Line Remarks:		<u>2X MAX/DAY</u>						
	Spot	8:00:02PM-PRIMETIME E	Day,Su-2	09/23/12 9:10PM (Su)	00:30	PRIMETIME EMMY AWARDS	2012MRFP114H	\$5500.00	
	Spot	8:00:02PM-PRIMETIME E	Day,Su-2	09/23/12 10:34PM (Su)	00:30	PRIMETIME EMMY AWARDS	2012MRFP110H	\$5500.00	
48.0	Contract Line Remarks:		<u>2X MAX/DAY</u>						
	Spot	12:05:00AM-12:35:00AM	Day,Th-2,F-2	09/20/12 12:04AM (Th)	00:30	EYEWITNESS NEWS 11P M-SU	2012MRFP110H	\$0.00	
	Spot	12:05:00AM-12:35:00AM	Day,Th-2,F-2	09/20/12 12:27AM (Th)	00:30	Nightline	2012MRFP114H	\$0.00	
	Spot	12:05:00AM-12:35:00AM	Day,Th-2,F-2	09/21/12 12:24AM (Fr)	00:30	Nightline	2012MRFP114H	\$0.00	
	Spot	12:05:00AM-12:35:00AM	Day,Th-2,F-2	09/21/12 12:32AM (Fr)	00:30	Nightline	2012MRFP110H	\$0.00	
49.0	Contract Line Remarks:		<u>1X MAX/DAY</u>						
	Spot	8:00:00PM-10:00:00PM	Day,M-1	09/24/12 8:47PM (Mo)	00:30	Dancing With The Stars	2012MRFP114H	\$6000.00	M/G For 27.0.1,27.0.2,27.0.3,28.0. 1,28.0.2,30.0.1,30.0.2,36. 0.1
50.0	Spot	3:30:00PM- 7:00:00PM	Per week (2),Sa	09/22/12 5:23PM (Sa)	00:30	College Football	2012MRFP110H	\$1000.00	M/G For 27.0.1,27.0.2,27.0.3,28.0. 1,28.0.2,30.0.1,30.0.2,36. 0.1
50.0	Spot	3:30:00PM- 7:00:00PM	Per week (2),Sa	09/22/12 7:05PM (Sa)	00:30	College Football	2012MRFP114H	\$1000.00	M/G For 27.0.1,27.0.2,27.0.3,28.0. 1,28.0.2,30.0.1,30.0.2,36. 0.1
51.0	Spot	9:00:00AM-10:00:00AM	Per week (1),Su	09/23/12 9:59AM (Su)	00:30	THIS WEEK WITH CHRISTIANE AMANPOUR	2012MRFP110H	\$600.00	
52.0	Spot	10:00:00PM-11:00:00PM	Per week (1),Tu	09/25/12 10:43PM (Tu)	00:30	Private Practice	2012MRFP120H	\$4500.00	
53.0	Spot	7:00:00PM- 8:00:00PM	Per week (1),Su	09/23/12 8:00PM (Su)	00:30	EMMY'S RED CARPET LIVE	2012MRFP110H	\$1000.00	
54.0	Spot	5:00:00PM- 6:00:00PM	Per week (2),Su	09/23/12 5:29PM (Su)	00:30	SCANDAL	2012MRFP114H	\$250.00	
54.0	Spot	5:00:00PM- 6:00:00PM	Per week (2),Su	09/23/12 5:58PM (Su)	00:30	SCANDAL	2012MRFP110H	\$250.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$103,375.00	Total Spots	127
Commission	(\$15,506.25)		
Net Total	\$87,868.75		